

# Presentation for the Iowa Transportation, Infrastructure, and Capitals Appropriations Subcommittee

February 5, 2013

**Mikki Stier, MSHA, FACHE**

Senior Vice President, Government and External Relations

**Lynn Graves, Community Member**

Broadlawns Medical Center Advocate Circle

**Michael C. Richards, Community Member**

Broadlawns Medical Center Advocate Circle

“Simply put, treatment works, if you can get it. But in America today, it is clear that many people living with mental illness are not provided with the essential treatment they need.”

*Michael J. Fitzpatrick, Executive Director  
National Alliance on Mental Illness*

# National Mental Health Overview

- 1 in 4 adults (approximately 57.7 million Americans) experience a **mental health disorder** in a given year.
- 1 in 17 lives with a **serious mental illness** such as schizophrenia, major depression or bipolar disorder and about 1 in 10 children lives with a serious mental or emotional disorder.
- About 2.4 million Americans, or 1.1% of the adult population, **live with schizophrenia**.

*The Numbers Count: Mental Disorders in America  
National Institute of Mental Health (NIMH)*

# National Mental Health Overview

## (continued)

- **Bipolar disorder** affects 5.7 million American adults, approximately 2.6% of the adult population per year.
- **Major depressive disorder** affects 6.7% of adults, or about 14.8 million American adults.
- **Anxiety disorders**, including panic disorder, obsessive-compulsive disorder (OCD), post-traumatic stress disorder (PTSD), generalized anxiety disorder, and phobias, affect about 18.7% of adults, an estimated 40 million individuals.

*The Numbers Count: Mental Disorders in America  
National Institute of Mental Health (NIMH)*

# Broadlawns Medical Center

## OUR MISSION

Working together to build a healthy community through the delivery of accessible, cost-effective and high quality patient care.

# Broadlawns' Overall Impact

- 36,542 people served annually
- More than \$55 million in uncompensated care
- 3,591 Inpatient Admissions
- 43,190 Mental Health Outpatient visits
- 33,664 Emergency Room visits
- 25,390 Walk In Clinic visits
- Outpatient visits each year
- Completes 183,384 outpatient visits each year
- Cares for 8,793 patients each year who lack insurance



# Broadlawns Caring for Our Community

- History of caring for uninsured/underinsured in the Greater Des Moines area
- Most of our patients are working class – most patients work more than one job
- Designated by Iowa Medicaid as the Central and Western Regional provider for IowaCare – Broadlawns now serves seventeen counties surrounding Polk County for primary care and 66 of the state's 99 counties for secondary care.
- We provide care to some of the most economically challenged counties in our State
- Patients travel a great distance to receive their services at Broadlawns
- Recognized by the Centers for Medicare and Medicaid Services as being the lowest cost medical provider in Iowa
- Earned an “A” in the quality of care as graded by the Leapfrog Group, a leading national organization that promotes high-value health care
- **We provide care to everyone in our community regardless of their ability to pay for their care.**



# Broadlawns' Mental Health Overview

- Inpatient Unit -26 beds – currently utilization is 95%
- One of the largest outpatient mental health providers in the region:
  - Nearly 45,000 clinic visits annually
  - 35,000 community based mental health visits annually
  - 11 Psychiatrists + 4 ARNPs (Advanced Registered Nurse Practitioners)
  - Intensive Outpatient Programs (example: pain management)
  - Additional Treatment Programs (CAP/PATH, Peer Support)





# Who Your Community Hospital Serves for Mental Health Services

- 1/3 of all patients have a mental health diagnosis
- Many Patients Dual Diagnosis (example: Schizophrenia and Diabetes)
- We serve mental health patients in **66** of the **99** counties in the State of Iowa
- Polk, Dallas, Jasper, Story, and Warren counties have the greatest number of mental health patients served

# Broadlawns Mental Health Service Delivery System

## Emergency

- Mobile Crisis
- Emergency Department – Mental Health Beds

## Inpatient

- 23-Hour Center (currently not available in our community)
- Sub Acute Care (currently not available in our community)
- Inpatient Acute Care

## Outpatient

- 23-Hour Center (currently not available in our community)
- Sub Acute Care (currently not available in our community)
- Intensive Outpatient Clinic
- Injection Clinic
- CAP/PATH Case Management programs that are alternatives to inpatient hospitalization
- Residential group Homes
- Focus I & II – School based therapy for Children and adolescents in the Des Moines Public Schools

# How We Serve the Mentally Ill

- Mental Healthcare Emergency Rooms
- Inpatient Hospitalization
- Intensive Outpatient Day Treatment Program
- Outpatient Services
- Counseling
- School Based Services – Focus I & II  
(3<sup>rd</sup> grade through high school)
- Substance Abuse and Addiction Services
- Targeted Case Management
- Group Homes

# Testimonials

*Broadlawns Medical Center was there when a member of my family needed mental healthcare services. They provided high-quality, compassionate care that truly helped our son, and also comforted our family in a time of great pain. I strongly support the plan to modernize the mental healthcare area so that families in the future will have the access to the same excellent care we did.*

*The Honorable Angela Connolly  
Polk County Board of Supervisors*

*We turned to the mental health care services and programs provided by Broadlawns Medical Center. The care, support and assistance provided to Kevin and our family was outstanding. They understood not only our personal struggles, but how to support Kevin and worked with him so he could learn to care for himself.*

*Loretta Sieman  
Community Activist*

# Testimonials (continued)

*Broadlawns is one of the largest providers of mental health services in Iowa. In fact, we are outgrowing our space. Renovating and modernizing our inpatient unit and building a larger outpatient clinic are critical to ensuring that Broadlawns can continue to provide comprehensive, high quality, cost effective mental health care as the state moves forward with Mental Health Redesign.*

*Janice Landy, MD*

*Section Chief—Behavioral Health Services*

# Our Community Challenge

Inpatient acute care services are insufficient for our community:

- On average, a person in Polk County waits 120 days to be able to access mental healthcare services.
- Current beds are at 100% utilization, 24 hours a day, 7 days a week – *the demand is critically outstripping our ability to respond.*
- 23-hour observation or sub-acute care services are not available. These are key to ensure effective transitions.
- Public funding is extremely limited for buildings and infrastructure at both the federal and state level, including the Mental Health Redesign legislation.
- Outpatient services are fragmented in multiple locations, which severely impairs quality and the efficient delivery of mental health services.

# Our Community Response

- Expanded inpatient facilities (i.e. 23-hour observation, sub-acute and potential additional inpatient beds). Will be determined in conjunction with Mental Health Redesign.
- A new clinic building providing discrete and easy access to centralized outpatient services increases efficiencies to serve more patients.
- We will continue to be the premier provider of mental health services statewide.



# Broadlawns Medical Center Foundation

## Mental Health Capital Campaign

### Project

### Amount

Inpatient Mental Health Expansion

\$3,350,000

New Outpatient Medical Clinics Building

\$12,500,000

- Mental Health Services
- Dental Program
- Family Medicine Residency Program

TOTAL \$15,850,000

# Additional Information Needed Regarding the Construction

- Potential expansion of our inpatient unit
- Mental Health Outpatient Clinic
  - To accommodate our current psychiatrists, mental health therapists and counselors
- 23 – 72 hours transitional care
- Transitional/sub-acute care

# Capital Campaign Target

<u>Funding</u>	<u>Amount</u>
Corporations and Grants	\$5,000,000
Private Donations	\$3,000,000
BMC Operations (to be determined)	\$1,000,000
State Transportation, Infrastructure and Capitals	
Appropriations Subcommittee Support	<u>\$6,000,000</u>
Capital Campaign Total	\$15,000,000

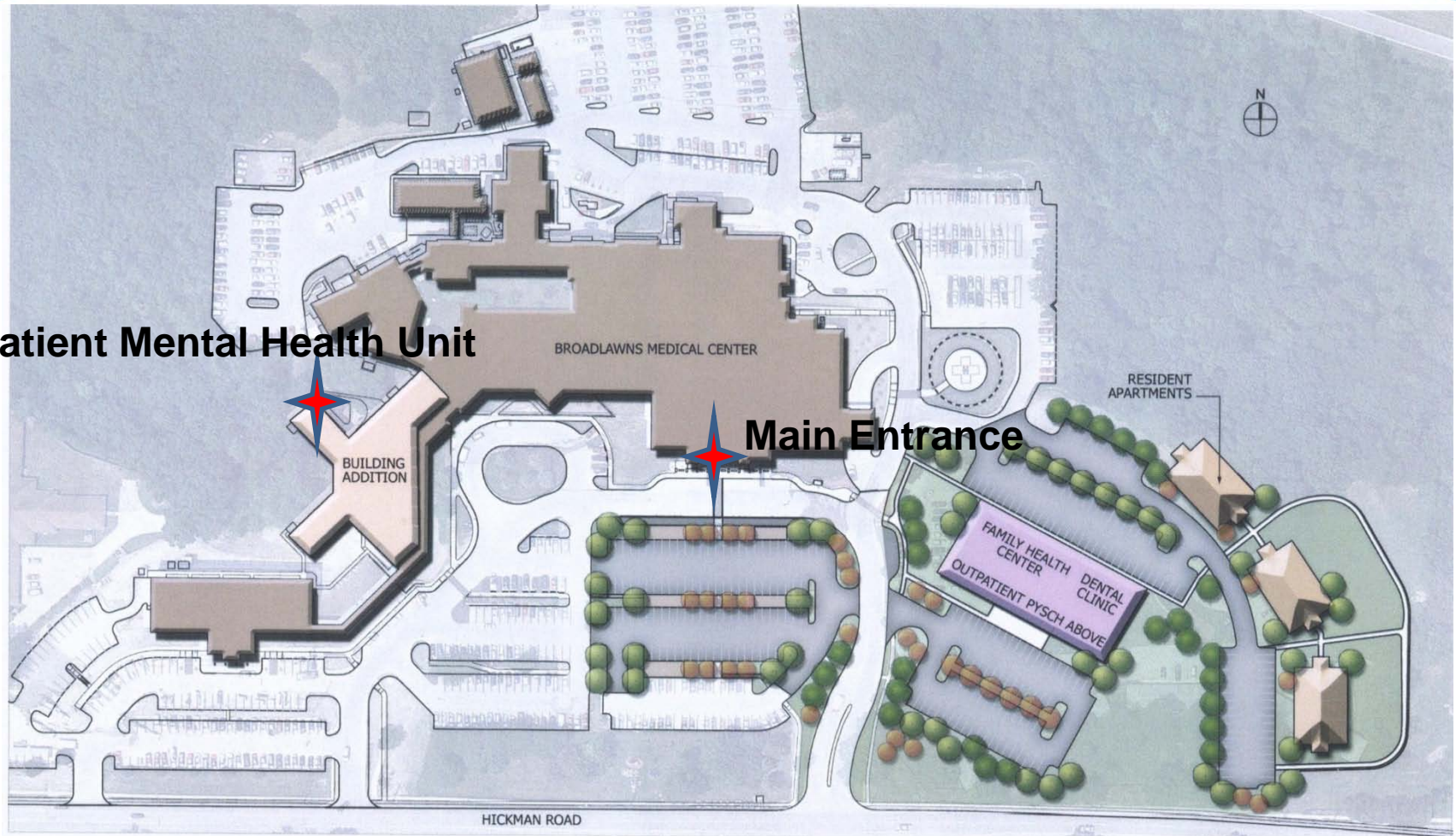
# New Medical Office Building (Outpatient Clinic Building Similar Design)





**Inpatient Mental Health Unit**

**Main Entrance**



**BROADLAWS MEDICAL CENTER**  
2011 MASTER SITE PLAN

October 18, 2011 **SHIVEHATTERY**  
ARCHITECTURE+ENGINEERING

# This Plan

- *Does not depend on taxpayer funding*
- *Is fiscally responsible*
- *Increases operational efficiencies*
- *Enhances our ability to maintain revenue streams long term*

# Broadlawns' Ask

Broadlawns' ask to the Iowa Transportation, Infrastructure and Capitals Appropriations Subcommittee is a total of \$6 million over multiple years.



# Community Support

## Broadlawns Medical Center Advocate Circle

This group of successful mentees and community leaders came together on behalf of Broadlawns to raise awareness about our mental health care services, as well as raise capital to assist with the ongoing renovation and modernization of the facilities.

# Broadlawns Advocate Circle

## Mentors:

Johnny Danos  
Lynn Graves  
Cara Heiden  
Charlotte Hubbell  
Douglas Reichardt  
Tom Urban  
Connie Wimer  
Steve Zumbach

## Mentees:

David Chapman  
Beth Coonan  
Hans Erickson  
Hannah Inman  
Cristina Kuhn  
Michael C. Richards  
Megan Ruble  
Travis Rychnovsky  
Ashley Shafer  
Ryan Wedemeyer  
Li Zhao Mandelbaum

# Make a Difference

**Now is the time to make a difference  
in the mental health community –**

**More than 35,000 Central Iowans are  
counting on you and 120 days is too  
long to wait for service.**

*THANK YOU.*